

🎵 SPONSORSHIPS 🎵

AFRO CULTURR CONNECT

2026



CULTURE – COMMUNITY – CONNECTION

Founded by Lamine “Shleev” Toure



🎵 INTRODUCTION 🎵

AfroCultureConnect is a cultural experience platform dedicated to celebrating and connecting the global African diaspora through immersive, high-energy experiences rooted in music, culture, and community.

At its core, AfroCultureConnect exists to bridge cultures across the diaspora—bringing together African, African-American, Caribbean, and global communities in one shared space. Through curated events, live performances, cultural showcases, and social experiences, AfroCultureConnect creates opportunities for:

- Connection across identities and backgrounds
- Cultural expression and celebration
- Community building and collaboration



WE CONNECT THE DIASPORA, AMPLIFY CULTURE, AND CREATE EXPERIENCES THAT MOVE COMMUNITIES FORWARD.



VISION & MISSION

Vision

To build a leading cultural platform that connects the global African diaspora across borders, languages, and cultures—creating shared experiences that celebrate identity, creativity, and community.

AfroCultureConnect envisions a world where the diaspora is more connected, more visible, and more unified through culture.

Mission

Our mission is to bring together African, African-American, Caribbean, and global diaspora communities through immersive cultural experiences that foster connection, expression, and collaboration.

Designed for a modern, globally connected audience, AfroCultureConnect blends music, fashion, food, art, and storytelling to create experiences that are both culturally meaningful and socially engaging.



LOCATION & AUDIENCE



Atlanta is one of the most influential Black cultural and economic hubs in the United States.

Atlanta is:

- One of the largest Black populations in the U.S.
- A major hub for African diaspora communities
- Strong presence of Black-owned businesses and creatives

Target Audience

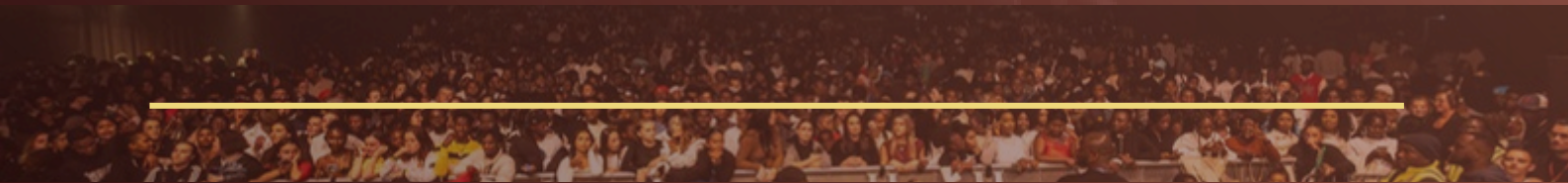
- African diaspora (Francophone + Anglophone)
- African-American community
- Creatives, entrepreneurs, and culture leaders

Expected Attendance

- 1,000–2,000 attendees

Audience Interests

- Music & nightlife
- Culture & identity
- Travel & global experiences
- Fashion & lifestyle





CURATED EXPERIENCES



Local and International DJ Sets; Afrobeat, Amapiano, Hip Hop, Reggae



Networking & social experience



Food vendors (African + Caribbean + Black American)



Brand Activations



IMPACT

Afro Culturrr Connect is committed to:

- Supporting diaspora creatives and small businesses
- Creating economic opportunities through vendor participation
- Promoting cultural education and exchange
- Strengthening community connections



Marketing Strategy

- Social media campaigns (Instagram, TikTok)
- Influencer partnerships
- Community organizations & university outreach
- Diaspora networks
- Email + digital promotions

Projected Reach

- 50,000+ digital impressions
- 1,000+ in-person attendees
- Multi-platform engagement before, during, after event





WHY BECOME A SPONSOR?

Partnering with Afro Culturrr Connect means:

- Direct access to a culturally influential audience
- Brand visibility during a major cultural holiday (Juneteenth)
- Authentic engagement with diaspora communities
- Alignment with diversity, equity, and inclusion initiatives
- Opportunities for experiential marketing and brand activation

MEDIA IMPACT

- Strategic digital campaigns targeting diaspora audiences
- Media coverage across Atlanta and global diaspora platforms
- Influencer partnerships and cultural tastemakers
- Full-cycle communication (pre, live, and post-event)
- High-quality audiovisual content production

We are looking for visionary partners ready to build impactful, sustainable, and creative platform that amplifies the beauty of Black and African cultures. .



SPONSORSHIP PACKAGES

PLATINUM PARTNER --- \$20,000

- “Presented by” naming rights
- Main stage branding
- Speaking opportunity
- Premium activation space
- 15 VIP tickets
- Full media & social spotlight

GOLD PARTNER --- \$10,000

- Prominent logo placement
- Activation booth
- 10 VIP tickets
- Social media promotion

SILVER PARTNER --- \$5,000

- Logo on materials
- 5 VIP tickets
- Brand table

BRONZE PARTNER --- \$2,500

- Logo on sponsor slide
 - 2 VIP tickets
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BUDGET



YOUR SPONSORSHIP WILL HELP COVER

Description
Talent & entertainment
Venue & production costs
Operations
Marketing & media
Security
Food and drinks
Logistics

AfroCultureConnect is produced by AfroCultureConnect LLC, a cultural experience platform focused on delivering high-impact, professionally curated events that bring together diverse communities across the African diaspora.



THANK YOU



CONTACT US TO
CONNECT & LEARN
MORE



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